# IN THE CIRCUIT COURT OF BUTLER COUNTY STATE OF MISSOURI CIVIL DIVISION

POPLAR BLUFF INTERNET, INC.	)
PLAINTIFF,	)
V.	) CASE No. 11BT-CV00566
THE CITY OF POPLAR BLUFF, ET AL.	)
DEFENDANTS.	) )

#### **AFFIDAVIT OF BRIAN BECKER**

COMES Now Brian Becker and States the following under oath and certifies

THAT THE FACTS CONTAINED HEREIN ARE BASED ON HIS OWN PERSONAL KNOWLEDGE AND ARE

TRUE AND CORRECT:

- 1. My name is Brian Becker, I am over the age of eighteen (18) and the President of Poplar Bluff Internet, Inc.
- Poplar Bluff Internet, Inc. protested in writing each bill received from the City of
  Poplar Bluff from November 2010 until May 2011. Attached hereto as Exhibits B, C,
  D, E and F are true and correct copies of the written protests sent to the City of Poplar
  Bluff.
- 3. Poplar Bluff Internet, Inc. received a denial of its protest of the November 2010 bill from the City of Poplar Bluff by letter dated December 21, 2010, a true and accurate copy of which is attached hereto as Exhibit G.
- 4. Poplar Bluff Internet, Inc. appealed the denial of its protest to the November 2010 bill by letter dated December 29, 2010, a true and accurate copy of which is attached hereto as Exhibit H.

- 5. Poplar Bluff Internet, Inc. did not receive a written response from the City of Poplar Bluff in regards to the protests for the bills from December 2010 to May 2011.
- 6. Poplar Bluff Internet, Inc. did not receive any findings of fact or conclusions of law from the City of Poplar Bluff following the August 6, 2012, hearing.
- 7. Poplar Bluff Internet, Inc. paid for the use of City of Poplar Bluff's optical cable from Poplar Bluff Internet, Inc.'s offices to City of Poplar Bluff's City Cable building and, also, from the City Cable's building to other businesses within the city.
- 8. Poplar Bluff Internet, Inc. purchased an unbundled "connection" for each local user per the City Cable's Open Access Policy. The "connections" contained no Internet Service nor "Access to the Internet." Each "connection" transmitted information (signs, signals, pictures, sounds, and symbols) by coaxial wire and optical cable using the City of Poplar Bluff's telecommunications network.
- Each "connection" was between two points inside the state of Missouri, more specifically, each "connection" was between each local user's premise and Poplar Bluff Internet, Inc.'s offices.
- 10. Attached hereto as Exhibit I is a true and correct copy of the Minutes of a Regular Meeting of the City Council of the City of Poplar Bluff for Monday, November 15, 1999.
- 11. Attached hereto as Exhibit J is a true and correct copy of Page 3A of the Daily American Republic Newspaper for Monday, February 7, 2000.
- 12. Attached hereto as Exhibit K is a true and correct copy of a report from the Missouri Public Service Commission regarding its telecommunication survey, which was provided to me by the City of Poplar Bluff pursuant to a Sunshine Law request.
- 13. Attached hereto as Exhibit L is a true and correct copy of the City of Poplar Bluff's

response to a survey conducted by the Missouri Public Service Commission in 2002, which was provided to me by the City of Poplar Bluff pursuant to a Sunshine Law request.

- 14. Attached hereto as Exhibit M is a true and correct copy of the City of Poplar Bluff's response to a survey conducted by the Missouri Public Service Commission in 2004, which was provided to me by the City of Poplar Bluff pursuant to a Sunshine Law request.
- 15. Attached hereto as Exhibit N is a true and correct copy of the City of Poplar Bluff's response to a survey conducted by the Missouri Public Service Commission in 2007, which was provided to me by the City of Poplar Bluff pursuant to a Sunshine Law request.
- 16. Attached hereto as Exhibit O is a true and correct copy of the Minutes of Regular Meeting for the Municipal Utilities Advisory Board for December 20, 2010.

Brian Becker Teb 1, 2013

Date

State of Missouri )
County of Butter ) SS

On this \_\_\_\_ day of February, 2013 before me personally appeared Brian Becker, to me personally known to be the person described herein, and who executed the foregoing Affidavit acknowledged that he did so as his own free act and deed.

Notary Public

My Commission Expire 2

LEWIS RICE

Benjamin J. Siders

bsiders@lewisrice.com 314.444.7805 (direct) 314.612.7805 (fax) Attorneys at Law

600 Washington Avenue Suite 2500 St. Louis, Missouri 63101 www.lewistice.com

December 15, 2010

Mr. Bill Bach Poplar Bluff Municipal Utilities/City Cable Post Office Box 1268 Poplar Bluff, Missouri 63901

Re: Payment for November 2010 Invoice

EXHIBIT

Separate Sep

Dear Mr. Bach:

This correspondence is in regard to the invoice from City Cable to Poplar Bluff Internet, Inc. ("PBII") in the amount of \$25,596.44.

Missouri law requires the City of Poplar Bluff (the "City") to offer telecommunication services on a nondiscriminatory, competitively neutral basis, and at a price which covers cost. However, the City enacted an ordinance which unlawfully discriminates against all telecommunications service providers other than City Cable. The City also adopted a tiered pricing mechanism, founded on dubious accounting practices, which arbitrarily discriminates in violation of Missouri law. The City also invoiced PBII for peer-to-peer traffic. This traffic is not billable according to the Municipal Utilities Open Access User Internet Policy manual, which unambiguously defines billable traffic as data transmitted between the end-user and PBII. Because peer-to-peer traffic does not pass through the fiber-optic cable to PBII, it is not transmitted between the end-user and PBII, and cannot be invoiced to PBII.

Accordingly, PBII tenders payment under protest and with full reservation of its rights to prosecute and vindicate any and all claims PBII may have against the City, Municipal Utilities, the Advisory Board, City Cable, and any other entities. In light of the unlawful pricing mechanism and invoicing, PBII tenders payment in the amount of \$14,975.00. This amount reflects the \$1,000 fiber optic charge originally levied by the City, plus the City's bandwidth rate of \$325 multiplied by the forty-three (43) megabits (\$13,975) invoiced to PBII for this period. Although this forty-three (43) figure includes no less than seven (7) megabits of peer-to-peer traffic for which PBII cannot lawfully be held accountable, PBII will pay the full amount in good faith until this dispute is resolved.

By accepting this payment, City Cable agrees to continue to accept payment from PBII, with no interruption in service, using this pricing mechanism until the dispute between City Cable and PBII is resolved. That is, as an interim measure to maintain the status quo, City Cable will accept payment from PBII for the \$1,000 fiber optic access charge plus \$325 per megabit of utilization in exchange for PBII's continued access to telecommunications services on the City's



Mr. Bill Bach December 15, 2010 Page 2

cable infrastructure. Upon the resolution of this matter, the parties may revisit these invoices and determine whether additional payments or credits are necessary.

Regardless of whether City Cable accepts this payment, PBII believes it to be in the best interest of all to arrange a meeting of counsel and attempt to amicably settle this dispute and avoid the substantial cost and distraction of formal proceedings.

Very truly yours,

Source Sites

Benjamin J. Siders

BJS/clm



# Poplar Bluff Internet, Inc. d.b.a. semo.net

January 13, 2011

Mr. Bill Bach
MU / City Cable
PO Box 1268
Poplar Bluff, Mo 63901

RE: Payment for December 2010 Invoice



Dear Mr. Bach,

This correspondence is in regard to the invoice from City Cable to Poplar Bluff Internet, Inc. (PBII) in the amount of \$23,646.44 for 37 megabits of peak aggregate capacity.

Our numbers for this time-period of bandwidth are close enough that I do not suspect much, if any, peer-to-peer traffic.

Missouri law requires the City of Poplar Bluff (City) to offer telecommunications services on a nondiscriminatory, competitively neutral basis, and at a price which covers cost. However, the City enacted an ordinance which unlawfully discriminates against all telecommunication service providers other than City Cable.

Accordingly, PBII tenders payment under protest and with full reservation of rights to prosecute and vindicate any and all claims PBII may have against the City, Municipal Utilities, the Advisory Board, City Cable, and any other entities. In light of the unlawful pricing mechanism, PBII tenders payment in the amount of \$13,025.00. This amount reflects the \$1,000 fiber optic charge originally levied by the City, plus the City's bandwidth rate of \$325 multiplied by the thirty-seven (37) megabits invoiced to PBII for this period. All other amounts are considered in dispute.

Upon resolution of this matter, the parties may revisit these invoices and determine whether additional payments or credits are necessary.

Sincerely,



Poplar Bluff, MO 63901 573.686.9114 ext 7 www.semo.net brian@semo.net

1877 North Westwood Blvd

# Poplar Bluff Internet, Inc. d.b.a. semo.net

Monday, February 14, 2011

Bill Bach
Utilities Manager, City of Poplar Bluff
3000 North Westwood Blvd
Poplar Bluff, MO 63901
RE: Payment for January 2011 Invoice



Dear Mr. Bach,

This correspondence is in regard to the invoice from City Cable to Poplar Bluff Internet, Inc. (PBII) in the amount of \$22,346.44 for 33 megabits of peak aggregate capacity. We concur with this Month's peak usage figure.

Missouri law requires the City of Poplar Bluff (City) to offer telecommunications services on a non-discriminatory, competitively neutral basis, and at a price which covers cost. However, the City enacted an ordinance which unlawfully discriminates against all telecommunication service providers other than MyCityCable.

Accordingly, PBII tenders payment under protest and with full reservation of rights to prosecute and vindicate any and all claims PBII may have against the City, Municipal Utilities, the Advisory Board, City Cable, and any other entities. In light of the unlawful pricing mechanism, PBII tenders payment in the amount of \$11,725.00. This amount reflects the \$1,000 fiber optic charge originally levied by the City, plus the City's bandwidth rate of \$325 multiplied by the thirty-three (33) megabits invoiced to PBII for this period. All amounts are considered in dispute.

Upon resolution of this matter, the parties may revisit these invoices and determine whether additional payments or credits are necessary.

Sincerely,

Brian Becker

semo.net, pbmo.net, imsinternet.net, sheltonbbs.net Southeast Missouri's Online Community



Poplar Bluff, MO 63901 573.686.9114 ext 7 www.semo.net brian@semo.net

**EXHIBIT** 

1877 North Westwood Blvd

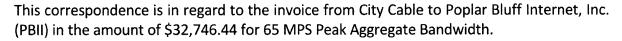
# Poplar Bluff Internet, Inc. d.b.a. semo.net

Monday, March 21, 2011

Bill Bach Utilities Manager, City of Poplar Bluff 3000 North Westwood Blvd Poplar Bluff, MO 63901

Re: Dispute of March Invoice

Mr. Bach,



Missouri law requires the municipality to offer telecommunications services and facilities on a non-discriminatory, competitively neutral basis, and at a price which covers cost. However, the City enacted an ordinance which unlawfully discriminates against all Internet service providers other than MyCityCable.

Furthermore, PBII's legal counsel submitted a recent letter to the City's legal team stating that PBII believes the actual cost per megabit of peak bandwidth to be \$52.11/MPS when billed on a monthly basis.

Accordingly, PBII tenders payment under protest and with full reservation of rights to prosecute and vindicate any and all claims PBII may have against the City, Municipal Utilities, the Advisory Board, City Cable, City Council and any other entities. In light of the unlawful pricing mechanism, PBII tenders payment in the amount of \$3,387.15. This amount reflects 65 MPS \* \$52.11/MPS. All amounts are considered to be in dispute.

Upon resolution of this matter, the parties may revisit these invoices and determine whether additional payments or credits are necessary.

Sincerely,

Brian Becker

semo.net, pbmo.net, imsinternet.net, sheltonbbs.net
Southeast Missouri's Online Community



1877 North Westwood Blvd Poplar Bluff, MO 63901 573.686.9114 ext 7 www.semo.net brian@semo.net

# Poplar Bluff Internet, Inc. d.b.a. semo.net

Wednesday, August 31, 2011

Bill Bach Utilities Manager, City of Poplar Bluff 3000 North Westwood Blvd Poplar Bluff, MO 63901



Re:

Dispute of April and May Invoices

Mr. Bach,

This correspondence is in regard to the invoices for April 24, 2011 for approximately \$31771.44 and May 22, 2011 for approximately \$26008.38 from City Cable to Poplar Bluff Internet, Inc. (PBII) for Peak Aggregate Bandwidth.

I apologize for our company's oversight and delay of providing this letter we've had significant changes in staff over the past 90 days and apparently a letter of dispute of these invoices was never delivered to your offices.

Missouri law requires the municipality to offer telecommunications services and facilities on a non-discriminatory, competitively neutral basis, and at a price which covers cost. However, the City enacted an ordinance which unlawfully discriminates against all Internet service providers other than MyCityCable.

PBII disputes these invoices.

**Brian Becker** 

hcerely

semo.net, pbmo.net, imsinternet.net, sheltonbbs.net Southeast Missouri's Online Community

#### CURTIS, HEINZ, GARRETT & O'KEEFE, P. C.

ATTORNEYS AT LAW

I30 SOUTH BEMISTON, SUITE 200 ST. LOUIS, MISSOURI 63105 (314) 725-8788 FAX (314) 725-8789

CARL J. LUMLEY PRINCIPAL

CLUMLEY@LAWFIRMEMAIL.COM

December 21, 2010

Benjamin J. Siders Lewis Rice 600 Washington Avenue, Suite 2500 St. Louis, Missouri 63101

Via email: <u>bsiders@lewisrice.com</u>

Re: Poplar Bluff Internet dispute of City Cable invoice

Dear Mr. Siders:

As indicated in prior correspondence, we represent Poplar Bluff Municipal Utilities. Our client has completed its review of your letter of December 15, 2010 regarding our client's November 2010 invoice to Poplar Bluff Internet, Inc. Our client has determined that there is no basis for this dispute of its invoice. The rates have been lawfully set and applied by the City. The City did not invoice your client for "peer-to-peer traffic". Your client was invoiced for its peak aggregate bandwidth usage during the billing cycle.

Your client has the right to appeal this decision to the Municipal Utilities Advisory Board. Any such notice of appeal should be submitted in writing to Bill Bach of Municipal Utilities and City Cable within 10 days of the date of this letter.

It does not appear that the time payment plan under section 4:03 of the Municipal Utilities Billing and Collection Policy applies to this dispute, but please review that section.

Absent an appeal, our client now expects payment in full of the invoice. Please refer to our prior letter regarding your client's check no. 34485.

cc: City Cable



# Poplar Bluff Internet, Inc. d.b.a. semo.net

DEC 29 20,0

Bill Bach MU City Cable 3000 N Westwood Blvd Poplar Bluff, Mo 63901

Dear Mr. Bach,

My attorney has received your denial of my dispute. Please accept this as a formal appeal of your decision.

I anticipate that my hearing will be during the January 17, 2011, meeting of the Advisory Board.

I should expect a minimum of five additional people will need to be in the room from my party during the hearing in addition to a number of witnesses necessary to make our case. Your conference room will not handle that number of people so please advise me as soon as possible on where you plan to have this hearing/meeting.

Thank you for your time,

Brian Becker



#### **MINUTES** OF A REGULAR MEETING OF THE CITY COUNCIL OF THE CITY OF POPLAR BLUFF, MISSOURL

MONDAY, NOVEMBER 15, 1999

The City Council of the City of Poplar Bluff, Missouri, convened in a regular meeting on Monday, November 15, 1999.

Notice of this regular meeting of the City Council was given in the Daily American Republic, a newspaper of general circulation located in the City of Poplar Bluff. A copy of the agenda of this meeting was posted on a bulleting board located in the City Municipal Building at 101 Oak Street in the City of Poplar Bluff twenty-four hours prior to this meeting.

The invocation was given by the Reverend Cecil Winberry of the First General Baptist Church.

A roll call was as follows: Present: Brannum, Baumgardner, Rutledge, Absheer, Knuckles, Forrester; Absent: Rushin,

Also present were City Manager Thomas J. Lawson, City Clerk William W. Pettet and City Attorney Wallace L. Duncan who performed the duties of their respective offices.

DISCLOSURE OF

INTEREST

Each member of the City Council was given the opportunity to disclose any possible conflict of interest dealing either with any item on the printed agenda or any matter discussed at a previous meeting. No conflict of interest was disclosed.

CITIZENS' INPUT

Each person in the audience was given the opportunity to address the City Council on any matter which was not on the printed agenda. No one from the audience approached the City Council.

APPROVAL OF **MINUTES** 

The minutes of City Council minutes held October 4, October 18 and October 21, 1999, were presented to the City Council for their approval. Mayor Forrester asked if there were any additions or corrections to these minutes as presented. There being none, motion was made by Councilman Rutledge, seconded by Councilwoman Absheer and carried that the minutes be accepted as presented.

CITY CLERK'S REPORT

Report on Fund Balances, investments and Collections

The City Clerk reported that each Councilperson had before them reports of fund balances, investments and collections as October 31, 1999. He reported on funds on deposit in the Commerce Bank in the amount of \$2,661,290.54; in the Mercantile Bank in the amount of \$12,229,464.07; in the 1st Missouri Bank of Poplar Bluff , \$1,443,000.00; in the 1st Midwest Bank, \$2,442,865.77; in the 1st Community Bank, \$1,932,076.13; in the Poplar Bluff Federal Credit Union, \$60,798.07; and in the Southern Missouri Savings Bank, \$3,901,606.04. He stated this represented a grand total of all funds in all banks in the amount of \$24,671,100.62; of which amount total funds on deposit for the account of City Hall is \$3,049,625.05 and total funds on deposit for the account of Municipal Utilities Department is \$21,621,475.57.

Reports Submitted to Members of the City Council

The City Clerk reported that each member of the City Council had before them the following reports for the month of October, 1999: an Animal Control report, a report on Building Permits issued, a Code Enforcement report, a report from the Fire Department, a report from the Municipal Court, a Payroll report by departments, a report from the Police Department, a report from the Street Department, and a report on Funds and Expenditures for the 1996 Bond issue and the 1998 Bond Issue.

Approval of City Clerk's Report

Motion was made by Councilman Knuckles, seconded by Councilman Brannum and carried that the City Clerk's Report be accepted as presented.

Police and Fire Pension Fund Report

The City Clerk presented a list of payments from the Police and Fire Pension Fund for the month of October, 1999, to the City Council for their approval. Motion was made by Councilwoman Absheer, seconded by Councilman Knuckles and carried that payments from the Police and Fire Pension Fund for the month of October be approved.

City Clerk Pettet stated this concluded the City Clerk's report.

WORKSHOP ITEMS FOR **DISCUSSION** 

**Preliminary Plat for** Baumgardner's Subdivision

The City Council reviewed a recommendation from the Planning and Zoning Commission to approve the preliminary plat for the proposed Baumgardner's Subdivision containing twenty-six (26) lots north and south of Ginger Street and east of North 14th Street. The applicant is Jacob Baumgardner, 2032 North 14th Street, Poplar Bluff, Missouri.

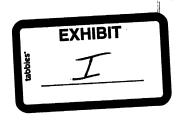
Mr. Fred Crook, of the Poplar Bluff Planning Department addressed the City Council and stated that each Councilman had received a copy of the staff's report relative to this agenda item. He stated this was presented at the last workshop meeting of the Planning and Zoning Commission and was sent forward to the City Council with a recommendation for approval. Motion was made by Councilman Brannum, seconded by Councilwoman Absheer and carried that this item be moved to the agenda of the regular voting session of the City Council to take place December 6, 1999.

Rezoning from RS-2 to C-1, Property Located At 2438 Katy Lane

The City Council reviewed a recommendation from the Planning and Zoning Commission to rezone property from RS-2, general residential to C-1, neighborhood commercial for development of a banking facility. The applicants are Jerry L. and Joyce Moore, 2438 Katy Lane, Poplar Bluff, Missouri.

Mr. Fred Crook, of the Planning Department, appeared before the City Council and stated that this item had been workshopped at the Planning and Zoning Commission Meeting and forwarded to the City Council with a recommendation for approval.

There being no discussion of this item, motion was made by Councilman Knuckles, seconded by Councilman Baumgardner and carried that this item be moved to the agenda of the regular voting session of the City Council to take place December 6, 1999.



### ACTION REQUIRED ITEMS

Park Department Sales

The City Council took action on an ordinance imposing a sales tax of one-quarter of one percent for the purpose of providing funding for local parks; said funds to be deposited in the Park Fund to be kept separate and apart from other monies of the City of Poplar Bluff and drawn upon by authenticated vouchers of the Park Board by Revised Statutes 90.550 which shall replace the present Park property tax levy of .15 for \$100 assessed valuation, per City of Poplar Bluff Resolution No. 1479. Motion was made by Councilman Knuckles, seconded by Councilwoman Absheer that BilliNo. 6386, AN ORDINANCE IMPOSING A 1/4 OF ONE PERCENT SALES TAX ON ALL RETAIL SALES MADE IN THE CITY OF POPLAR BLUFF WHICH ARE SUBJECT TO TAXATION UNDER THE PROVISION OF SECTION 144.140 TO 144.510, RSMO FOR THE PURPOSE OF REPLACING THE PUBLIC PARKS PROPERTY TAX LEVY AND PROVIDING FUNDING FOR LOCAL PARKS, be read for the first time by caption only. Said bill was then placed upon its first reading, was read by caption only and duly passed by unanimous vote. Motion was made by Councilwoman Absheer, seconded by Councilman Rutledge that Bill No. 6386 be placed upon its second and final reading whereupon such bill was read by caption only and duly passed by unanimous vote. At this time, Mayor Forrester asked if there was any discussion of this bill.

Councilman Rutledge stated he wanted to make it clear to the public that next year when the property tax assessment goes up there will not be a provision for Park and Recreation Department inasmuch as this sales tax has passed. He stated he also wanted to make clear that this sales tax would start on April 1, 2000.

Motion was made by Councilman Knuckles, seconded by Councilman Baumgardner that Bill No. 6386 be adopted. A roll call vote was as follows: Yes: Rutledge, Absheer, Baumgardner, Knuckles, Brannum, Forrester; No: None; Absent: Rushin. There being a favorable vote, the Mayor thereupon declared such ordinance duly adopted and the bill was thereupon duly numbered Ordinance No. 6219 and was thereupon signed and approved by the Mayor and attested to by the City Clerk.

Amendment to Chapter 32 of the Code of Ordinances of the City Of Poplar Bluff The City Council took action on an ordinance amending Chapter 32 of the Code of Ordinances for the City of Poplar Bluff, Missouri, entitled Streets and Sidewalks, Article IV, House Numbering, Section 32-121. Motion was made by Councilwoman Absheer and seconded by Councilman Rutledge that Bill NO. 6387, AN ORDINANCE AMENDING CHAPTER 32 OF THE CODE OF ORDINANCES FOR THE CITY OF POPLAR BLUFF ENTITLED "STREETS AND SIDEWALKS" BY SPECIFICALLY AMENDING SECTION 32-121 WITH REGARDS TO THE DISPLAY OF STREET NUMBERS, be read for the first time by caption only. Said bill was then placed upon its first reading and was read by caption only and duly passed by unanimous vote. Motion was made by Councilman Rutledge and seconded by Councilman Baumgardner that Bill No. 6387 be placed upon its seconded and final reading whereupon such bill was read by caption only and duly passed by unanimous vote. At this time, Mayor Forrester asked if there was any discussion of this bill. There being none, motion was made by Councilman Rutledge and seconded by Councilman Brannum that Bill No. 6387 be adopted. A roll call vote was as follows: Yes: Absheer, Baumgardner, Knuckles, Brannum, Rutledge, Forrester; No.: None; Absent: Rushin. There being a favorable vote, the Mayor thereupon declared such Ordinance duly adopted and the bill was thereupon duly numbered Ordinance No. 6220 and was thereupon signed and approved by the Mayor and attested to by the City Clerk.

Disposition of Surplus Electrical Equipment The City Council took action on an ordinance authorizing the Municipal Utilities Department to dispose of surplus electrical equipment. Motion was made by Councilman Knuckles and seconded by Councilwoman Absheer that Bill No. 6388, AN ORDINANCE AUTHORIZING THE SALE OF SURPLUS TRANSFORMERS BY THE MUNICIPAL UTILITIES DEPARTMENT OF THE CITY OF POPLAR BLUFF, be read for the first time by caption only. Said bill was then placed upon its first reading and was read by caption only and duly passed by unanimous vote. Motion was made by Councilman Brannum and seconded by Councilwoman Absheer that Bill No. 6388 be placed upon its seconded and final reading whereupon such bill was read by caption only and duly passed by unanimous vote. At this time, Mayor Forrester asked if there was any discussion of this bill. There being none, motion was made by Councilman Rutledge, seconded by Councilwoman Absheer that Bill No. 6388 be adopted. A roll call vote was as follows: Yes: Baumgardner, Knuckles, Brannum, Rutledge, Absheer, Forrester; No.: None; Absent: Rushin. There being a favorable vote, the Mayor thereupon declared such Ordinance duly adopted and the bill was thereupon duly numbered Ordinance No. 6221 and was thereupon signed and approved by the Mayor and attested to by the City Clerk.

Agreement with SWPA For the Synchronization Of Lines at the Poplar Bluff Substation

The City Council took action on an ordinance authorizing the Mayor of the City of Poplar Bluff, Missouri, to enter into an agreement with Southwestern Power Administration to provide for the synchronization of lines at the Poplar Bluff Substation. Motion was made by Councilman Knuckles and seconded by Councilman Rutledge that Bill No. 6389. AN ORDINANCE AUTHORIZING THE MAYOR OF THE CITY OF POPLAR BLUFF, MISSOURI, TO EXECUTE AN AGREEMENT ON BEHALF OF THE CITY OF POPLAR BLUFF, MISSOURI WITH SOUTHWESTERN POWER ADMINISTRATION TO PROVIDE SYNCHRONIZATION BETWEEN TRANSMISSION LINES AT THE MORRISON ROAD SUBSTATION, be read for the first time by caption only. Said bill was then placed upon its first reading and was read by caption only and duly passed by unanimous vote. Motion was made by Councilman Rutledge and seconded by Councilman Baumgardner that Bill No. 6389 be placed upon its seconded and final reading whereupon such bill was read by caption only and duly passed by unanimous vote. At this time, Mayor Forrester asked if there was any discussion of this bill. There being none, motion was made by Councilman Rutledge, seconded by Councilwoman Absheer that Bill No. 6389 be adopted. A roll call vote was as follows: Yes: Knuckles, Brannum, Rutledge, Absheer, Baumgardner, Forrester; No.: None; Absent: Rushin. There being a favorable vote, the Mayor thereupon declared such Ordinance duly adopted and the bill was thereupon duly numbered Ordinance No. 6222 and was thereupon signed and approved by the Mayor and attested to by the City Clerk.

Vacation of an Alleyway To Kneibert Clinic

The City Council took action on an ordinance amending Ordinance No. 1401 in order to vacate to Kneibert Clinic the remainder of an alley in Corrigan's Addition into the City of Poplar Bluff. Motion was made by Councilman Knuckles and seconded by Councilman Brannum that Bill No. 6390, AN ORDINANCE AMENDING ORDINANCE NO. 1401 RELATIVE TO THE VACATION OF AN ALLEY IN CORRIGAN'S ADDITION TO THE CITY OF POPLAR BLUFF, be read for the first time by caption only. Said bill was then placed upon its first reading and was read by caption only and duly passed by unanimous vote. Motion was made by Councilwoman Absheer and seconded by Councilman Rutledge that Bill No. 6390 be placed upon its seconded and final reading whereupon such bill was read by caption only and duly passed by unanimous vote. At this time, Mayor Forrester asked if there was any discussion of this bill. There being none, motion was made by Councilman Baumgardner and seconded by Councilman Knuckles that Bill No. 6390 be adopted. A roll call vote was as follows: Yes: Brannum, Rutledge, Absheer, Baumgardner, Rutledge, Knuckles, Forrester; No.: None; Absent: Rushin. There being a favorable vote, the Mayor thereupon declared such Ordinance duly adopted and the bill was thereupon duly numbered Ordinance No. 6223 and was thereupon signed and approved by the Mayor and attested to by the City Clerk.

Call for a Bond Election For a Broadband Communications System The City Council took action on an ordinance calling for the submission to the voters of the City of Poplar Bluff, Missouri, a bond election for the purpose of constructing and equipping a broadband telecommunications system. Motion was made by Councilman Knuckles and seconded by Councilman Rutledge that Bill No. 6391, AN ORDINANCE CALLING FOR A SPECIAL ELECTION IN THE CITY OF POPLAR BLUFF, MISSOURI, ON FEBRUARY 8, 2000 TO DCETERMINE WHETHER THE CITY SHOULD ISSUE ITS GENERAL OBLIGATION BONDS IN THE AMOUNT OF \$9,020,000 FOR THE PURPOSE OF ESTABLISHING AND CONSTRUCTING AND EQUIPPING A BROADBAND TELECOMMUNICAITON SYSTE.M, be read for the first time by caption only. Said bill was then placed upon its first reading and was read by caption only and duly passed by unanimous vote. Motion was made by Councilman Baumgardner and seconded by Councilman Brannum that Bill No. 6391 be placed upon its seconded and final reading whereupon such bill was read by caption only and duly passed by unanimous vote. At this time, Mayor Forrester asked if there was any discussion of this bill. There being none, motion was made by Councilman Knuckles, seconded by Councilman Brannum that Bill No. 6391 be adopted. A roll call vote was as follows: Yes: Rutledge, Absheer, Baumgardner, Rutledge, Knuckles, Brannum, Forrester; No.: None; Absent: Rushin. There being a favorable vote, the Mayor thereupon declared such Ordinance duly adopted and the bill was thereupon duly numbered Ordinance No. 6224 and was thereupon signed and approved by the Mayor and attested to by the City Clerk.

CALL FOR CLOSED MEETING

The City Council of the City of Poplar Bluff, Missouri, called for a closed meeting at which time they will discuss matters which are exempted under the open meetings law Section 610.021.1, RSMo, Section 610.021.2, RSMo, Section 610.021.3, RSMo, Section 610.021.3, RSMo, Section 610.021.13, RSMo, Section 610.021.13, RSMo, Section 610.021.13, RSMo and Section 610.021.14, RSMo. Motion was made by Councilman Rutledge, seconded by Councilman Brannum and carried that the City Council move into closed session immediately following this regular meeting of the City Council.

CITY MANAGER'S REPORT

City Manager, Thomas J. Lawson, addressed the City Council and stated he would like to call their attention to a letter which was received from Mr. Tim Selsor of the Butler County Landfill. He stated this letter gave the explanation of what they planned to do at the Butler County Landfill and set out the price increases which are going to be imposed.

City Manager Lawson stated Mr. Ray Huett of the Tower Motel has a marquis available which he has offered to provide to the Black River Coliseum for their use. He stated Mr. Huett would contribute this to the City for tax purposes.

City Manager Lawson stated the plaque that was originally on the parking lot across from the Poplar Bluff Public Library is in the hands of the Poplar Bluff Library Board of Trustees and will be erected on the current parking lot as soon as a suitable place can be found.

City Manager Lawson stated he would like to talk a little about the ABBCO Cleaning Service at the Black River Coliseum. He stated Mr. Ron Spoth and Regina Humble were in the audience tonight and would like to talk to the City Council about trying to work something out to allow ABBCO to continue providing cleaning services at the Black River Coliseum.

City Councilman Rutledge stated that any contract negotiations should be done in closed session and this is not an item which is on the agenda and is not proper to discuss.

Mr. Ronald Spoth addressed the City Council and stated he represents ABBCO Cleaning Services Corporation of St. Louis, Missouri. He stated his company has been the cleaning contractor for the Black River Coliseum since its inception. He stated they have been in the Poplar Bluff region for over six years. He stated they started in this area cleaning the Briggs and Stratton plant, which they still currently do, and they clean the Kneibert Clinic building as well as some other smaller accounts within the area. He stated he had been asked by Mr. Lawson to come down and appear before the City Council to explain their system and their position. He stated they feel that they have a very sound cleaning system and program in as far as how they address the cleaning needs of the facility. He stated they do some work in the City of St. Louis at the Transworld Dome where they do the same type of event cleaning that they do at the Black River Coliseum. He stated the Black River Coliseum is the crown jewel of Poplar Bluff and needs to be treated in such manner. He stated part of the area of the Coliseum is not yet on line, which would be the pool area, which wold be used by the public. He stated they have two full time individuals on their payroll at the Black River Coliseum and that Regina Humble is the area supervisor that takes care of this account. He stated all of their employees are ABBCO employees who do cleaning for a living which is different than someone who works for a temporary service who may clean this week and do assembly work next week. He stated they furnish all the material and equipment which are needed to perform these cleaning tasks. He stated this would include vacuum cleaners, mops, buckets and this type of equipment. He stated every event they have cleaned for since the inception of the Black River Coliseum have come in under budget. He stated they have been active members of the community for over six years and are a member of the Chamber of Commerce.

Councilman Brannum stated he thinks ABBCO does a really good job but any way you look at it the City could do this job cheaper themselves.

Motion was made by Councilman Rutledge to place an item on the first Council meeting in December to decide what the City is going to do about cleaning services at the Black River Coliseum. Councilman Rutledge stated he would suggest that the City Manager solicit bids for cleaning services and have some figures for the Council to look at at the December Council meeting. Said motion was seconded by Councilman Baumgardner and carried by a unanimous vote of the City Council.

There being no further business to come before this regular meeting of the City Council, motion was made by Councilman Rutledge, seconded by Councilman Brannum and carried that this meeting be adjourned.

Mayor Forrester declared the meeting adjourned at 7:25 p.m.

Respectfully submitted,

William W. Pettet
City Clerk

WWP/pk

APPROVED BY THE CITY COUNCIL

OF THE CITY OF POPLAR BLUFF,

MISSOURI. THIS DAY

#### Hillary Seeks Fresh Start For Senate Race

By JIM FITZGERALD Associated Press Write

PURCHASE, NY. (AP) — Hij-lary Rodham Clinton's official entry into the U.S. Senate race took the form of a reintroduction to the vol-

form of a reintroduction to the voil— ">— this time with a logue on nearest a person; for a politician.

Before a huge red, white and blue banner that shouted "Hillary for U.S. Senige," the first lady arged New Yorkers on Sunday to look, place there have been a supported to know her beener and see if her posi-tions have beener and see if her posi-tions have beener and see if her posi-tions are beener and see if her posi-tions are beener and see if her posi-tions.

mers.
"M'll be on your side," she said repeatedly as she faunched the first candidacy for public office by a first lady. "Pil fight my heart out for."

lady. Till fight my heart out for you?

Today, Clinton was expected to by to Butfalo to begin a cross-sunferior control of the first conference in five ches.

Clinton has been campaigning for seven monds. If she whos he conference in five ches.

Clinton has been campaigning for seven monds. If she who she anticipated race against New York. City Mayor Rudeiph Gisclami, she would be the first seman independently elected to stateward office in New York.

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in depth but we officially declaring his own candidaty.

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But he didn't spass in the urbad Sunday, choosing cheeked to yield the sportight wholly so be were



**Back Seat** — President Clinton applicads as his wife. Hillary Rodham Climon, announces her candidacy for the U.S. Senate on Sunday, Argum.

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John Bainbridge Booksigning New Age Imports 1908 M. Westwood

Cuesday, February 8, 1-4pm Children Desperatura (1750-18) 1900 Kedhel

### Cohen Encounters European, Asian Skepticism Over Missile Defense

By ROBERT BURNS AP Addition Venior

WASHINGTON (AP): The closer the Cliaton administration gets to deptisying a narronal reseale defense: the further it seems to get

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On February 8, 2000, the citizens of the City of Poplar Bluff will go to the polls to vote on a \$9,020,000 general obligation bond issue that will allow Municipal Utilities to enter into the cable TV business. Listed below are some facts about this proposed system:

During the beginning of 1999, the City of Poplar Bluft commissioned the preparation and submission of a feasibility study which diearly demonstrates the deployment of a broadband telecommunications network by the City is a viable, financially sound endeavor and is in the best interest of our community.

The system will be capable of providing a telecommunications network for (a) cable television service. (b) distance learning; (c) any energy management and (d) high speed data transfer.

The fiber optic infrastructure will give our industries and businesses a competitive advantage over similar sized cities throughout the State, as we will be able to lease space on these lines to commercial and industrial entities. If the City doesn't deploy this type of system, the technology simply won't be available to cities our size for some time into the future.

The general obligation bonds will be backed completely by the reserves of Municipal Unities. There will be NO TAX INCREASE of any kind to the citizens of the City of Poplar Bluff associated with these general obligation bonds

Municipal Utilities' reserves will back these bonds; however, the revenue derived from the operation of the cable TV system will support the retirement of the bond issue. There should be no impact whatsoever on Municipal Utilities' rate structure.

Municipal Utilities' office is in Poplar Bluff, not Sikeston, and you, the public, will have control over this PUBLICLY OWNED cable system.

Rate increases will be controlled by the City Council, and the need for those increases will have to be presented at public meetings. This does not mean there won't be a need for rate increases from time to time, but it does mean we will have to justify the need for those increases to the public.

There will be NO HOOKUP FEE if you are an existing cable subscriber. We will simply transfer you

For additional information contact Municipal Utilities at 686-8003 between 8:00 a.m. and 4:30 p.m. Monday through Friday.

Below is a listing of services and costs that will be associated with your municipally owned cable system and a list of the channel lineup/which we plan to offer.

	(N. 34)
BASIC SERVICES	BATES
Limited Basic (17 Channels)	\$9.95
Expanded Basic (47 Channels)	\$20.00
Full Bails Service (64 Channels)	\$29.95
Line Maintenance Plan	\$1.00
Digital Tier (14 Basic Channels + 10 Audio)	\$10.00
Premiere Basic Service	
(78 Vides + 10 Audio Chs.)	\$39.95
	RATES
HBO	\$10.95

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CITY OF POPLAR BLUF



EXHBIT



Commissioners

KELVIN I., SIMMONS Chair

**CONNIE MURRAY** 

SHEILA LUMPE

STEVE GAW

BRYAN FORDIS

## Missouri Public Serbice Commission

POST OFFICE BOX 360 JEFFERSON CITY, MISSOURI 65102 573-751-3234

573-751-1847 (Fax Number) http://www.psc.state.mo.us

December 27, 2002

ROBERT J. QUINN, JR. Executive Director

WESS A. HENDERSON Director, Utility Operations

ROBERT SCHALLENBERG Director, Utility Services

DONNA M. PRENGER
Director, Administration

DALE HARDY ROBERTS Secretary/Chief Regulatory Law Judge

> DANA K. JOYCE General Counsel

The Honorable Peter Kinder President Pro Tem Room 325, Capitol Jefferson City, MO 65101 The Honorable Jim Kreider Speaker Room 308, Capitol Jefferson City, MO 65101

Dear Senator Kinder and Representative Kreider:

On behalf of the Missouri Public Service Commission, I am pleased to forward our report analyzing the economic impact of municipally owned and operated cable television and telecommunications systems. As provided in HB 1402, enacted during the 2002 legislative session and signed by Governor Holden, the Commission is required to submit its findings to the General Assembly by December 31 of each year until 2007, when the provisions expire.

In this initial analysis, the Commission identified 13 Missouri cities offering cable television or telecommunications services to the public through systems they owned or operated. Three cities offer cable television service and have 8,564 subscribers; 11 cities offer various telecommunications services and currently have 3,911 subscribers. All told, municipal revenues from these services total \$1,530,000 for cable and \$2,367,000. Please be aware that these data are drawn from survey responses and may not be all-inclusive.

Further details on the Commission's study methods and other related local issues are provided in the report. I hope you find this information helpful, and don't hesitate to contact me (751-0946) or PSC Executive Director Bob Quinn (751-2690) if you have questions.

EXHIBIT

Sincerely,

Kelvin L. Simmons

Enc.

C: Commissioners, Governor Holden, Wess Henderson, John Van Eschen, Natelle Dietrich, Walter Cecil, Toni Messina, Kevin Kelly

Informed Consumers, Quality Utility Services, and a Dedicated Organization for Missourians in the 21st Century

#### **Executive Summary**

A total of thirteen cities in Missouri were identified through questionnaire responses as offering cable television or telecommunications services to the public through systems owned or operated by the municipality. Three cities offer cable television service and have 8,564 subscribers while eleven cities offer various telecommunications services and currently have 3,911 subscribers. Collective year-to-date 2002 revenues for these services are \$3,897,000. The telecommunications services offered by municipalities are primarily access to the Internet. Municipalities cite several reasons for initiating cable television or telecommunications services, most notably, the lack of existing service or poor quality service.

#### Introduction

Effective August 28, 2002, the General Assembly of the State of Missouri passed, and the governor signed, HB 1402¹ to provide, in part, certain guidelines and standards by which municipalities and political subdivisions may own and operate cable television or telecommunications facilities and services. Pursuant to HB 1402, the legislature directed the Missouri Public Service Commission to perform an annual economic impact study of the effects of municipal owned cable television systems and telecommunications networks. The Missouri Public Service Commission is to submit a report of the results of that study to the General Assembly by December 31 of each year.

HB 1402 repealed certain sections of the Missouri Statutes and enacted new sections. Specifically:

Section 71.970 of HB 1402 states, in part:

- 1. Municipalities may own and operate cable television facilities on a nondiscriminatory, competitively neutral basis, and at a price which covers cost, including imputed costs that the political subdivision would incur if it were a forprofit business. No municipality may own or operate cable television facilities and services unless approved by a vote of the people. This section shall apply only to municipalities that acquire or construct cable television facilities and services after August 28, 2002.
- 2. The public service commission shall annually study the economic impact of the provisions of this section and prepare and submit a report to the general assembly by December thirty-first of each year.
- 3. The provisions of this section shall terminate on August 28, 2007.

<sup>1</sup> The state statutes, which HB 1402 modify, are currently on appeal.

#### Section 392.410 of HB 1402 states, in part:

- 7. No political subdivision of this state shall provide or offer for sale, either to the public or to a telecommunications provider, a telecommunications service or telecommunications facility used to provide a telecommunications service for which a certificate of service authority is required pursuant to this section. Nothing in this subsection shall be construed to restrict a political subdivision from allowing the nondiscriminatory use of its rights-of-way including its poles, conduits, ducts and similar support structures by telecommunications providers or from providing to telecommunications providers, within the geographic area in which it lawfully operates as a municipal utility, telecommunications services or telecommunications facilities on a nondiscriminatory, competitively-neutral basis, and at a price which covers cost, including imputed costs that the political subdivision would incur if it were a for-profit business. Nothing in this subsection shall restrict a political subdivision from providing telecommunications services or facilities:
  - (1) For its own use;
  - (2) For 911, E-911 or other emergency services;
  - (3) For medical or educational purposes;
  - (4) To students by an educational institution; or
  - (5) Internet-type services.

The provisions of this subsection shall expire on August 28, 2007.

8. The public service commission shall annually study the economic impact of the provisions of this section and prepare and submit a report to the general assembly by December thirty-first of each year.

In accordance with these directives, the Telecommunications Department Staff of the Missouri Public Service Commission sent identified municipalities and counties a questionnaire to assist in the data collection process for the economic impact analysis for the calendar year 2002. To identify the various municipalities and counties, Staff combined several Public Service Commission mailing lists. Staff also contacted several state agencies in an effort to obtain contact information for the various entities. In an additional effort to ensure that the questionnaire reached all possible entities, Staff also requested each county official receiving the questionnaire to forward it to any municipalities, which may be offering cable and/or telecommunications services within the respective jurisdiction. This request has resulted in the receipt of questionnaires from entities that were not part of the original mailing. Realizing that the list was not allinclusive, Staff continues to explore additional avenues to gain contact information in order to gain additional information for future reports.

#### Questionnaire

The questionnaire sent to municipalities and counties within the state in accord with the directive to determine the economic impact of municipally and county provided cable television services or telecommunications services is appended to this report. The rationale behind the questions was to attempt to evaluate the monetary and nonmonetary incremental increases or decreases in economic activity resulting from the aforementioned services by the municipalities and counties. However, due to the limited time available for this initial study year, a decision was made to limit the scope of the survey to such things as identifying those municipalities offering cable and/or telecommunications services and determining how those services were provisioned.

The questionnaire sought to identify municipalities and counties providing cable services or telecommunications services, the scope of services offered, the amount of revenues earned, the rationale employed by the municipality or county in determining whether or not to provide the service, how entry into the city or county market was accomplished, the tax revenue impact borne by the city or county in question, whether or not jobs have been created, and how the service is operated.

The Commission received eighty-eight responses to its questionnaire resulting in a response rate of approximately forty-nine percent of the identified municipalities and counties. Following is an overview of those responses, including observations and conclusions.

#### Overview of Responses

#### Municipalities Offering Services to the Public

The cities identified on the following table have reported offering cable television and/or cable modern (data transmission) services. All of the municipalities have indicated there is no competitor active in their service territory. It should be noted that competitive television programming is available through satellite broadcast. No counties have indicated they are providing these services.

City Name	Population Size (2000 Census)	Former Cable Provider	Year Began Cable
Kahoka	2,241	Kahoka Communications, L.P.	1992
Newburg	484	None	1982
Poplar Bluff	16,561	Instar, L.P. managed by Charter	2001

The cities identified on the following table have reported offering telecommunications services. No counties have indicated they are providing these services.

City Name	Population Size (2000 Census)	Incumbent Basic Local Provider	Year Began Telecom
Albany	1,937	Alltel Communications, Inc.	2001
Carthage	12,668	Southwestern Bell Telephone Co.	2000
Chillicothe	8,968	Southwestern Bell Telephone Co.	2000
Columbia	84,531	CenturyTel Of Missouri, LLC	1997
Kennett	11,260	Southwestern Bell Telephone Co.	2002
Macon	5,538	CenturyTel Of Missouri, LLC	2001
Marshall	12,433	Southwestern Bell Telephone Co.	2002
Paris	1,529	Spectra Communications Group	2002
Poplar Bluff	16,561	Southwestern Bell Telephone Co.	2002
Sikeston	16,992	Southwestern Bell Telephone Co.	1999
Springfield	151,580	Southwestern Bell Telephone Co.	1998

#### **Summary of Responses**

#### Cable-Specific Responses Indicated:

- Three cities and no counties are offering cable services;
- The earliest such services were offered was in 1982;
- The cities collectively serve approximately 8,564 subscribers;
- The 2002 year-to-date revenues are approximately \$1,530,000, collectively;
- Such services include typical television programming and high speed Internet access;
- These services are provided by the municipalities either as a response to the lack
  of services, the poor quality of service provided, or because of a demand for
  specific service packages, which were unavailable from other sources;
- Two municipalities purchased facilities from existing private firms and a third indicated it built its network from the ground up;

#### Telephony-Specific Responses Indicated:

- Eleven cities and no counties are offering limited telephony services;
- Such services include dial-up and high speed Internet access, wireless Internet access, networking for data transmission, leasing of dark fiber, and voice transmission internal to the offices of the municipality (basic local services to the public are not included);
- The earliest these services were offered was in 1997;
- The cities collectively serve approximately 3,911 subscribers;
- The 2002 year-to-date revenues received are approximately \$2,367,000, collectively;
- These services are provided as a response by the municipality to the poor qualityof-service provided by an existing firm, because no firm was offering or planned

to offer the provided service, to provide an alternative or an enhanced alternative to an existing firm's service, or to generate an additional revenue stream for the municipality;

#### Responses Applicable to Cable and Telephony Offerings Indicated:

- That 45.5 full and part-time jobs are related to the provision of these services; one city uses a private contractor to provide labor; other cities split duties between other municipally offered services and functions;
- Two cities indicated they had imposed some kind of tax or tax-like charges against these services; one city has a 5% fee against gross telephony revenues (for Internet services) collected by the utility and the other has imposed a franchise tax charged as a line item on consumers' bills. The relevant combined revenues collected by these cities are \$13,500. No other city indicated any tax impact has occurred. One county indicated a \$17,000 reduction in property tax revenues as a result of municipal acquisition of the cable network;
- Five cities provide these services under a stand-alone enterprise, while seven cities provide these services as part of some other municipal enterprise (i.e., as part of another municipally-owned utility), and one city provides the service as a function of local government;
- One city utilized a bond issue to obtain funds to acquire its infrastructure while
  another city indicates it utilized economic development funds to do the same.
  Four cities used existing city or city-owned-utility facilities to provide services.
  One city purchased facilities from a private firm and another leases facilities from
  a private firm. Two cities did not indicate how facilities were acquired.

#### The Commission's Observations

The Commission contacted many of the respondents to clarify the answers to certain survey questions. There was a consistent concern demonstrated among the small-town respondents that Internet-type services should be made or continue to be made available to their citizens and that those services be reasonably priced. More than one respondent said that the for-profit-firms either had no plans to expand services or that the town wanted an alternative to the current provider. In one case, the city indicated its provider was planning to cease offering Internet-type services so the city responded by assuming the provisioning of those services. In another case, the city asked the local provider to expand its service package, but the provider indicated it was not interested in expanding its services. That city then contacted another provider who indicated it had no interest in entering that market. Subsequently the city established its own Internet-type network.

With respect to those respondents indicating no private Internet-type service was available, when asked why the cities took the initiative to provide the services the response was, "There was a demand for it."

The Commission's observations are derived directly from the limited information gathered from the questionnaire responses; therefore, any conclusions are not necessarily

a complete representation of the total activity by municipalities owning or operating cable and/or telecommunications services in the State as anticipated by HB 1402.

- There appears to be a demand for higher speed data transmission capabilities and competitive access to the Internet in the rural areas in the state.
- The smaller towns and cities are willing to utilize municipal assets to provide high-speed access to the Internet.
- Some cities view the provision of data transmission services as a means of increasing revenues.
- Smaller towns and cities will provide data transmission services if private providers are unwilling to do so. They are also willing to provide alternative means of access to the Internet, for data transmission, to establish some means of (competitive) price control.

#### Next Year's Report

In the process of preparing and analyzing the responses to this year's survey, the Commission has become aware that many questions and responses to the Commission's questionnaire have given rise to more questions. As the Commission becomes familiar with the kinds of information that are available and are needed, future questionnaires will be written with current responses in mind. The Commission is sensitive to the additional burden that lengthy and sophisticated questionnaires will impose upon recipients and will attempt to keep future questionnaires as brief and narrowly focused as possible while seeking meaningful and measurable information. Concepts being considered for further exploration and inclusion into future surveys are comparisons between private and municipally offered services, the impact of municipally offered network services on job creation and contraction, and gains and losses in tax revenue. A brief list of potential questions to be addressed in future reports follows.

- What is the value of the real and personal property loss to the county's tax rolls due to municipal acquisition of the formerly privately held network assets?
- How is the resultant tax revenue loss being replaced?
- Has the telephony or cable activity produced revenue greater than the tax revenue loss?
- Have the jobs that were created to service the network infrastructure and business offices replaced existing jobs or are they brand new creations?
- If the jobs replace previously existing positions, are the current positions paying more or less than those jobs being replaced?
- Are there benefits packages associated with the municipally sponsored jobs and if so, how do they compare to the benefits package of the private firm?
- Are wages more, less, or equal to those paid by the private firm?
- How do the prices charged, and service packages offered to the public by the municipality compare to those charged and offered by the private firm?
- Have any private firms sought to enter your market since you began to offer service?

#### Appendix One

#### The Questionnaire with Responses Summarized

Response summaries, not part of the survey, are provided in italicized bold type. Occasionally, multiple responses were provided. When it was not possible to obtain a single answer, the response was summarized into the categories indicated by the responding party. Consequently, some questions may have responses summing to a value other than the number of respondents.

#### Instructions

For many questions, a yes or no answer will be sufficient. For your convenience, yes or no check boxes have been provided. Please respond to the question by checking the appropriate box.

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	OTHER(Please exp	lain)			
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	city floated a bond issue it	n avegee of	nina millin	n dallare to	nurchase the
	¥ •	•	mme mmo	n womana m	purchase inc
neiw	ork assets of the existing firm	n.			
Anot	her city did not indicate how	it acquired	the network	assets of the	existing firm.
5.	Has there been a tax-re	venue impe	et on vour	municinalit	v due to the
J.					y due to alle
	ownership/provision of you	ni cante tele	ATRIOUS PELATO	79 I	
73	YESNO				
_	onses:				
	ne county (See response to r	iexi section)	ı		
No-th	iree				

	·
•	
	to analyse along that the dellar value of the tay mayons a imment and identify
	If possible, please state the dollar value of the tax-revenue impact and identify the tax impact.
	INCREASE or DECREASE
-	DOLLAR VALUE of IMPACT:
	SOURCE IMPACTED: SALES TAX PROPERTY TAX
	OTHER
	Response:
	One county in which a providing city is located indicated an approximate \$17,000
	decline in property tax revenues due to municipal acquisition of the network assets.
	See question 13 below.
	e TV Same Same Sales to Lead to a complete O
	6. How many employees are dedicated to these services?  EMPLOYEES
	Response: 12 employees in three cities.
	7. Please indicate how these services are operated.
	as a separate enterprise
	as a part of some other enterprise (such as a division of an electric or
	water service)
	as a part of local government
	other (Please explain)
	There were three responses.
	One city operates its cable system as a separate enterprise.
	Another city operates its system as a division of some other enterprise.
	The third city operates its system as a part of local government.
	Telecommunications Providers
	8. Does your municipality own or operate a telecommunications network
	offering services to the public?
	YESNO, if no, no other responses are requested.
	Responses:
	Yes-11 cities, 0 counties
	No-42 cities, 35 counties
	9. What type of telecommunications services is your municipality offering?
	VOICE
	INTERNET
	INTERNET(please explain)
	Responses:
	No voice services are made available to the public. One city indicated it does
	provide voice service to its municipal offices (these service are counted for purposes
	of the survey.)
	Nine cities indicated they provide Internet services (data transmission).
	Two cities indicated other services including leasing of dark fiber.
	Some responses fell into multiple categories.

.

Res	ponses:
	city indicated the use of eminent domain to acquire its facilities.
	cities indicated they lease service or facilities from a private provider.
	citles indicated no service offered by private firm.
Seve "oth priv	en cities indicated other means for entering the business. The explanation her" were varied and included financial reasons, lack of service offered ately, desires to have access to services not privately offered and mechanical lanations of the methods utilized to create infrastructure.
13.	Has there been a tax-revenue impact on your municipality due to the ownership/provision of your telecommunications services? YESNO
Resp	nonses:
Yes-	
No-n	nine .
	If possible, please state the dollar value of the tax-revenue impact and identify the tax impact.
	INCREASE or DECREASE
	DOLLAR VALUE of IMPACT:
	SOURCE IMPACTED: SALES TAX PROPERTY TAX
	OTHER onses: The assessor of one county indicates an approximate \$17,000 decline
muni muni respo	roperty tax revenue due to municipal acquisition of the cable/telecom- ications network, which was previously held by a for-profit firm. The icipality that acquired those assets did not identify any tax impacts. The two yes onses are from cities that have instituted some kind of franchise fee or gross pts fee for telecommunications services (Internet-type) provided.
14.	How many employees are dedicated to these services? EMPLOYEES
Respo	onses:
	n cities indicated a total of telecommunications 33.5 positions exist. City contracts with a private firm for its labor and indicates zero employees.
15.	Please indicate how these services are operated.
	as a separate enterprise
	as a part of some other enterprise (such as a division of an electric or
	water service)
i	as a part of local government
	other (Please explain)
Respo	onses:
Four	cities indicate these services are operated as a separate enterprise.
	citles indicate these services are operated as a department within some other cipal enterprise.
No cit	y operates its telecommunications operations as a part of local government.  y responded to "other."
	A Marie etc. Antibuda .

# Appendix Two List of Counties to Which Questionnaires Were Sent

#### County, County Seat

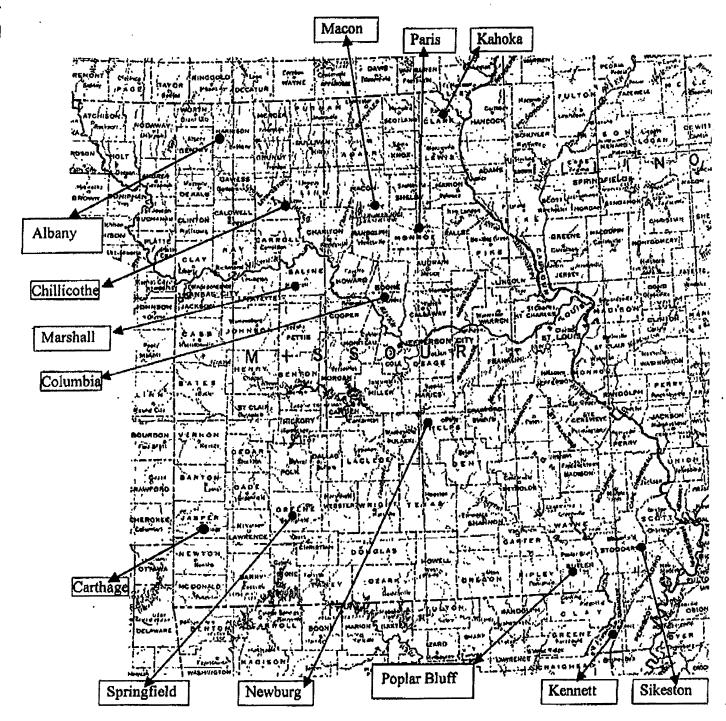
Adair County, Kirksville Andrew County, Savannah Atchison County, Rock Port Audrain County, Mexico Barry County, Cassville Barton County, Lamar Bates County, Butler Benton County, Warsaw Bollinger County, Marble Hill Boone County, Columbia Buchanan County, St. Joseph Butler County, Poplar Bluff Caldwell County, Kingston Callaway County, Fulton Camden County, Camdenton Carroll County, Carrollton Cape Girardeau County, Jackson Carter County, Van Buren Cass County, Harrisonville Cedar County, Stockton Chariton County, Keytesville Christian County, Ozark Clark County, Kahoka Clay County, Liberty Clinton County, Plattsburg Cole County, Jefferson City Cooper County, Booneville Crawford County, Steelville Dade County, Greenfield Davies County, Gallatin Dekalb County, Maysville Dent County, Salem Douglas County, Ava Dunklin County, Kennett Franklin County, Union Gasconade County, Hermann Gentry County, Albany Greene County, Springfield Grundy County, Trenton

Harrison County, Bethany Hickory County, Hermitage Henry County, Clinton Holt County, Oregon Howard County, Fayette Howell County, West Plains Iron County, Ironton Jackson County, Kansas City Jasper County, Carthage Jefferson County, Hillsboro Johnson County, Warrensburg Knox County, Edina Laclede County, Lebanon Lafayette County, Lexington Lawrence County, Mt. Vernon Lewis County, Monticello Lincoln County, Troy Linn County, Linneus Livingston County, Chillicothe Macon County, Macon Madison County, Fredericktown Maries County, Vienna Marion County, Palmyra McDonald County, Pineville Mercer County, Princeton Miller County, Tuscumbia Mississippi County, Charleston Moniteau County, California Monroe County, Paris Montgomery County, Montgomery City Morgan County, Versailles New Madrid County, Madrid Newton County, Neosho Nodaway County, Maryville Oregon County, Alton Osage County, Linn Ozark County, Gainsville Pemiscot County, Caruthersville Perry County, Perryville

Pettis County, Sedalia Phelps County, Rolla Pike County, Bowling Green Platte County, Platte City Polk County, Bolivar Pulaski County, Waynesville Putnam County, Unionville Ralls County, New London Randolph County, Huntsville Ray County, Richmond Reynolds County, Centerville Ripley County, Doniphan St. Charles County, St. Charles St. Clair County, Osceola St. Francois County, Farmington St. Louis County, Clayton Ste. Genevieve County, Ste. Genevieve Saline County, Marshall Schuyler County, Lancaster Scotland County, Memphis Scott County, Benton Shannon County, Eminence Shelby County, Shelbyville Stoddard County, Bloomfield Stone County, Galena Sullivan County, Milan Taney County, Forsyth Texas County, Houston Vernon County, Nevada Warren County, Warrenton Washington County, Potosi Wayne County, Greenville Webster County, Marshfield Worth County, Grant City Wright County, Hartville

#### Appendix Five

Municipalities Offering Cable Television or Telecommunications Services to the Public\*



<sup>\*</sup>The cities identified on this map are those cities that responded to the questionnaire indicating they are providing services contemplated by HB 1402.

#### Instructions

For many questions, a yes or no answer will be sufficient. For your convenience, yes or no check boxes have been provided. Please respond to the question by checking the appropriate box.

Con	respondence
	Please identify a contact person including address and phone number.
	Contact Person: Sherri Divine
	Address: Municipal Utilities
	PO Box 1268
	Poplar Bluff, MO 63902
	Phone Number: (573) 686-8003
	e-mail address: <u>sdivine@pbutilities.com</u>
Cab	le Television Providers
1.	Does your municipality own or operate a cable television system offering services to
	the public?
	YES X NO If no, go to question 8.
2.	Please indicate when your municipality began offering cable television services and
	provide the number of customers subscribing and revenues for each of the last five
	years.
	YEAR SERVICES BEGAN _09/01
	CUSTOMERS IN 2002 7,624 2001 1467 2000 2000
	19991998
	REVENUES IN 2002 YTD 1,280,630 2001 80,897 YTD 2000
	1999 1998
3.	Please indicate which of the following reasons explains why your municipality chose
	to offer these services?
	POOR SERVICE/QUALITY OF SERVICE BY PRIVATE FIRM
	NO SERVICE PROVIDED BY ANY PRIVATE FIRM
	OTHER (Please explain) There seemed to be a public demand for our
	municipality to operate a cable system because of lack of quality and
	service with our existing and past systems. The City passed a general
	obligation bond issue in 02/08/00.



facilities)?  EMINENT DOMAIN  LEASE FACILITIES FROM TELECOMMUNICATIONS CARRIER  NO SERVICE OFFERED BY PRIVATE FIRM  OTHER X (Please explain) The passage of a \$9,020,000.00 bond issue on 02/08/00.  5. Has there been a tax-revenue impact upon your municipality due to the ownership/provision of your cable television services?  YES NO X  If possible, please state the dollar value of the tax-revenue impact and identify the tax impact.  INCREASE or DECREASE  DOLLAR VALUE of IMPACT  SOURCE IMPACTED: SALES TAX PROPERTY TAX  OTHER  6. How many employees are dedicated to these services?  9 EMPLOYEES  7. Please indicate how these services are operated  as a separate enterprise  X as a part of some other enterprise (such as a division of an electric or water service)  as a part of local government  other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?  YES X NO , if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE NTERNET X  OTHER (please explain)	4.	How did your municipality enter the business of owning and operating a cable television system (i.e., Did you use your power of eminent domain to acquire
LEASE FACILITIES FROM TELECOMMUNICATIONS CARRIER NO SERVICE OFFERED BY PRIVATE FIRM OTHER X (Please explain) The passage of a \$9,020,000.00 bond issue on 02/08/00.		
NO SERVICE OFFERED BY PRIVATE FIRM		
OTHER X (Please explain) The passage of a \$9,020,000.00 bond issue on 02/08/00.    Solution   Solut		LEASE FACILITIES FROM TELECOMMUNICATIONS CARRIER
issue on 02/08/00.  Has there been a tax-revenue impact upon your municipality due to the ownership/provision of your cable television services?  YES NO_X  If possible, please state the dollar value of the tax-revenue impact and identify the tax impact.  INCREASE or DECREASE  DOLLAR VALUE of IMPACT  SOURCE IMPACTED: SALES TAX PROPERTY TAX  OTHER  6. How many employees are dedicated to these services?  9		
5. Has there been a tax-revenue impact upon your municipality due to the ownership/provision of your cable television services?  YES NO_X		
ownership/provision of your cable television services? YES NO_X		issue on 02/08/00.
ownership/provision of your cable television services? YES NO_X		
ownership/provision of your cable television services? YES NO_X	_	YI
YES NO _X	Э.	Has there been a tax-revenue impact upon your municipanty due to me
If possible, please state the dollar value of the tax-revenue impact and identify the tax impact.  INCREASE or DECREASE  DOLLAR VALUE of IMPACT SOURCE IMPACTED: SALES TAX PROPERTY TAX  OTHER  6. How many employees are dedicated to these services?  9		
impact. INCREASE or DECREASE DOLLAR VALUE of IMPACT SOURCE IMPACTED: SALES TAX PROPERTY TAX OTHER  6. How many employees are dedicated to these services?     9 EMPLOYEES  7. Please indicate how these services are operated as a separate enterprise X as a part of some other enterprise (such as a division of an electric or water service)     as a part of local government other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?     YES_X NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?     VOICE		
INCREASE or DECREASE DOLLAR VALUE of IMPACT SOURCE IMPACTED: SALES TAX PROPERTY TAX OTHER  6. How many employees are dedicated to these services? 9 EMPLOYEES  7. Please indicate how these services are operated as a separate enterprise X as a part of some other enterprise (such as a division of an electric or water service) as a part of local government other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public? YES_X NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering? VOICE INTERNET_X		
DOLLAR VALUE of IMPACT  SOURCE IMPACTED: SALES TAX PROPERTY TAX  OTHER  6. How many employees are dedicated to these services?  9 EMPLOYEES  7. Please indicate how these services are operated  as a separate enterprise  X as a part of some other enterprise (such as a division of an electric or water service)  as a part of local government  other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?  YESX NO , if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE  INTERNET X		
SOURCE IMPACTED: SALES TAX PROPERTY TAX OTHER  6. How many employees are dedicated to these services? 9 EMPLOYEES  7. Please indicate how these services are operated as a separate enterprise X as a part of some other enterprise (such as a division of an electric or water service) as a part of local government other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?     YES X NO , if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?     VOICE INTERNET INTERNET  INTERNET		
OTHER		SOURCE IMPACTED: SALES TAX PROPERTY TAX
6. How many employees are dedicated to these services?		
	6	
as a separate enterprise X as a part of some other enterprise (such as a division of an electric or water service) as a part of local government other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public? YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering? VOICE INTERNET X	0.	9 EMPLOYEES
	7.	
service) as a part of local government other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public? YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering? VOICE INTERNET_X		as a separate enterprise
as a part of local government other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?  YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE INTERNET_X		
other: (Please explain)  Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?  YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE  INTERNET_X		
Telecommunications Providers  8. Does your municipality own or operate a telecommunications network offering services to the public?  YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE INTERNET_X		as a part of local government
8. Does your municipality own or operate a telecommunications network offering services to the public?  YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE		other: (Please explain)
8. Does your municipality own or operate a telecommunications network offering services to the public?  YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE		
8. Does your municipality own or operate a telecommunications network offering services to the public?  YES_X_NO, if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE		
services to the public?  YES_X_NO, if no, no other responses are requested.  What type of telecommunications services is your municipality offering?  VOICE INTERNET_X		communications Providers
YES X NO , if no, no other responses are requested.  9. What type of telecommunications services is your municipality offering?  VOICE	8.	
9. What type of telecommunications services is your municipality offering?  VOICE INTERNET X		services to the public?
VOICE INTERNET X	^	YES X NO , if no, no other responses are requested.
INTERNET X	9.	
OTHER(please explain)		
OTHER(please explain)		OTHER (class cyclein)
		OTHER(please explain)

10.	Please indicate when your municipality began to offer
	telecommunications services and provide the number of customers
	and revenues for each of the last five years.
	YEAR SERVICES BEGAN <u>02/02</u>
	CUSTOMERS IN 2002 <u>379</u> 2001 2000
	1999 1998
	REVENUES IN 2002 108,441 YTD 2001 2000
	1999 1998
11.	Please indicate which of the following reasons explains why your municipality chose
11.	to offer these services?
	POOR SERVICE/QUALITY OF SERVICE BY PRIVATE FIRM
	NO SERVICE PROVIDED BY ANY PRIVATE FIRM
	OTHER (Please explain) Cable modem technology was not available to our
	community and there has been a fairly large demand for it.
12.	How did your municipality enter the business of owning and operating a
	telecommunications system (i.e., Did you use your power of eminent domain to
	acquire facilities?
	EMINENT DOMAIN
	LEASE FACILITIES FROM TELECOMMUNICATIONS CARRIER
	NO SERVICE OFFERED BY PRIVATE FIRM
	OTHER X (Please explain) With the installation of our cable
	system, we had the ability to enter into the telecommunications
	market and provide a service that currently was not available to our
	community very economically.
13.	Has there been a tax-revenue impact upon your municipality due to the
	ownership/provision of your telecommunications services?
	YES NO _X
	If possible, please state the dollar value of the tax-revenue impact and identify the tax
	impact.
	INCREASE or DECREASE
	DOLLAR VALUE of IMPACT
	SOURCE IMPACTED: SALES TAX PROPERTY TAX
	OTHER
14.	How many employees are dedicated to these services?
- ''	2 EMPLOYEES
15.	Please indicate how these services are operated
15.	as a separate enterprise
	X as a part of some other enterprise (such as a division of an electric or water
	service)
	as a part of local government
	other: (Please explain)



# A Survey of the Economic Impact of Municipally Owned and/or Operated Internet Services (Internet Survey)

#### Missouri Public Service Commission September 28, 2004

Effective August 28, 2002, the Missouri legislature passed House Bill No. 1402 (HB 1402), to provide certain guidelines and standards by which municipalities and political subdivisions may own and operate Telecommunications or telecommunications facilities and services. Pursuant to House Bill No. 1402, which amended Sections 392.410 and 71.970 RSMo, the legislature directed the Missouri Public Service Commission to perform an annual economic impact study of the effects of municipally owned cable television systems and telecommunications networks. The Missouri Public Service Commission is to submit a report of the results of that study to the general assembly by December 31 of each year. Please indicate if your city would like to receive a copy of this report. The information provided in response to this survey will be used in the preparation of that report. Please indicate if your city would like to receive a copy of this report.

By mail:	By email: X Please do not send the report:			
	funicipality: City of Poplar Bluff, Missouri			
(for the remainder of the survey the term "city" will be used)  Name: Dong Rayby William Bach  Title: City Assistant Conseq Manager				
Mailing addi	ress: P.O. Box 1268			
	Poplar Bluff, Missouri 63902			
•	citycable.com			
Does your cit	y own or operate an Internet system, providing service to the public?			
X YES	If yes, please complete the enclosed survey.			
NO	If no, please return only this page and do not complete the remainder of the enclosed			
	survey.			
Please mail	the completed survey to:			
<b>Bill Peters</b>				
PO Box 360	EXHIBIT			

For help with this survey, please contact:

Jefferson City, MO 65102-0360

**Bill Peters** 

Email: bill.peters@psc.mo.gov

Phone: 573.526.2953

or

Walt Cecil

Email: walt.cecil@psc.mo.gov



1.	Please indicate which year your city began offering Internet service. 2001				
2.	Please indicate which of the following reasons most closely explains why your city chose to offer Internet service?				
	x Otherwise not available				
	Poor service or quality by a private firm				
	Private firm providing service went bankrupt, or otherwise left the area				
	Other (please explain)				
3.	How did your city begin offering Internet service?				
	X Built a new system or network				
	Acquired existing system or network				
	Other (please explain)				
4.	Please indicate whether the Internet operation is run as:				
4.	X A separate city affiliated enterprise				
	A part of city government				
	A part of city government  A part of some other enterprise				
	Other (please explain)				
5	Please indicate which transmission medium is used by the city to provide Internet.				
٥.	(check all applicable)				
	x Coaxial cable				
	X Fiber optic cable				
	Wireless				
	Other (Please explain)				
	Other (Flease explain)				
6.	Is the network or transmission facility used for any other purposes besides provisioning Internet service?  No				
	X Yes (please explain) Cable TV				
	1 cs (pieuse expium)				
7.	Please provide, and explain, any measures of service quality kept by the city for Internet services for each year since these service offerings began. For example: monitoring of complaints, satisfaction surveys, etc.				
	Spectrum Analyzer monitoring of signal forward and reverse to assure quality				
	Service call history is also kept and reviewed.				
	User-land and the state of the				

Bill Peters

Email: bill.peters@psc.mo.gov

Phone: 573.526.2953

Walt Cecil

or

Email: walter.cecil@psc.mo.gov

	rovide annual customer counts service.	s, gros:	s revenue, and	costs direct	ly related to provisi
	CUSTOMERS		GROSS REVE	ENUE	COSTS
1999				<u></u>	
2000		·····			
2001	·				
2002					
2003	These figures (expenses	and	revenue) are	included	in the Cable TV
2004	figures.	2 - 3		1 -	
lease p	rovide the total dollar amount y	our cit			
. Wha GeBeFeRe	eneral revenue deral, state, private grants (please explain)  I note the total dollar amount yet was the source of these funds?  I note the total dollar amount yet was the source of these funds?  I note that the total dollar amount yet was the total dollar amount yet was the source of these funds?  I note that the total dollar amount yet was the source of these funds?	? ase ind	y has invested i	n Internet fa	acilities.

Bill Peters

Email: <u>bill.peters@psc.mo.gov</u> Phone: 573.526.2953

Email: walter.cecil@psc.mo.gov

provided by the city?	act on your city because Internet services are now
Yes X No	
X_1NO	
If yes, please provide the following	g information:
Tax revenue increase Dollar amount of tax reve	Tax revenue decrease nue impact
Tax source impacted:	
Sales tax	
Property tax	
Other (please explain)	
For example: helpful to school, income When the City started provided the control of the control	net impact of your city offering Internet service.  dustrial development, new source of revenue, etc?  viding internet we entered into an agreement with
the other local ISP's in w	which all providers can provide high speed internet
over our system. This new	v technology wasn't available to customers prior to
4. Please list your city's current comp	setitore for Internet complete
The City has an open acces	es to the other local ISP's. The other ISP's
also provide dial-up inter	net to their customers.
5. Please describe the service area competitor's? How does it differ may be answered by simply referring same as last year.	for Internet services. Is this serving area the same as your? Attach a map of the serving area, if possible. (This question ng to last year's survey response.)
provides. For example, what are	ces and bundles of services, along with prices, that your city the various Internet plans, what upload/download speeds come? If possible, please attach an electronic schedule, pamphlet or
256K - \$29.955	nswered by simply referring to last year's survey response.)
· -	

**Bill Peters** 

Email: bill.peters@psc.mo.gov

Phone: 573.526.2953

or Walt Cecil

Email: walter.cecil@psc.mo.gov

Mailed 10/1110.1



OCT - 4 2007

# A Survey of the Economic Impact of Municipally Owned and/or Operated Telecommunications Systems (Internet Access)

#### Missouri Public Service Commission October 1, 2007

Section 392.410 of the Missouri Revised Statute directs the Missouri Public Service Commission to perform an annual economic impact study of the effects of municipally owned telecommunications networks. In a previous survey, your municipality indicated it provided Internet access so additional information is needed. The Missouri Public Service Commission is to submit a report of the results of that study to the general assembly by December 31 of each year. The information provided in response to this survey will be used in the preparation of that report; therefore, please respond by October 29, 2007.

City/Town/Municipality: Poplar Bluff

(for the remainder of the survey the term "city" will be used)

Mailing address: City of Poplar Bluff

101 Oak Street

Poplar Bluff, MO 63901

Phone:

(573) 686-8003

Email:

bbach@pbutilities.com

Website:

www.mycitycable.com

Please mail or fax the completed survey to: Adam McKinnie

PO Box 360

Jefferson City, MO 65102-0360

Fax number: 573.751.1847

For help with this survey, please contact:

Adam McKinnie

Email: adam.mckinnie@psc.mo.gov



#### Missouri Public Service Commission Muni Survey 2007 - Internet Access - Page 2

I1 20	You have completed this survey before, please check here: X and skip to Question #8, year 07.
1.	Please indicate which year your city began offering Internet Access service.
2.	Please indicate which of the following reasons most closely explains why your city chose to offer Internet Access service?  Otherwise not available Poor service or quality by a private firm Private firm providing service went bankrupt, or otherwise left the area Other (please explain)
3.	How did your city begin offering Internet Access service? Built a new system or network Acquired existing system or network Other (please explain)
4.	Please indicate whether the Internet Access operation is run as: A separate city affiliated enterpriseA part of city governmentA part of some other enterpriseOther (please explain)
5.	Please indicate which transmission medium is used by the city to provide Internet Access service.  (check all applicable)  Coaxial cable  Fiber optic cable  Wireless  Other (please explain)
6.	Is the network or transmission facility used for any other purposes besides provisioning Internet  Access service? NoYes (please explain)

For help with this survey, please contact:

Adam McKinnie

Email: adam.mckinnie@psc.mo.gov

	•		
	vide annual customer cou ecess service.	ints, gross revenue, and costs directly	related to provisioning
<u> </u>	CUSTOMERS	GROSS REVENUE	COSTS
2000			
2001			
2002			
2003			
2004			
2005			
2006			
2007	2708	These figures (expenses & r	evenue) are
		not separated from our cabl	e TV.
lease prov	ide the total dollar amoun	nt your city has invested in Internet Ac	
			in cable TV figu
. What w	as the source of these fun	ds?	
_	_		
	ral revenue		
	issue		
		blease indicate by circling the appropri	ate choice)
	nues generated by Interne		
	(please explain) Th	nis was included in the cable T	V bond issue.
X_Other			
X Other			
<del> </del>	ich does vour city plan to	invest in Internet Access facilities ne	vt vear?

Adam McKinnie

Email: adam.mckinnie@psc.mo.gov

#### Missouri Public Service Commission Muni Survey 2007 - Internet Access - Page 4

the city?  Yes  X No  If yes, please provide the following information:  Tax revenue increase  Dollar amount of tax revenue impact  Tax source impacted:  Sales tax  Property tax  Other (please explain)  Please provide a statement of the net impact of your city offering Internet Access service.  Brought broadband to locations that previously could not obtain it.  Brought broadband competition to previously served DSL locations.  additional broadband options to public by adopting an open access provided fiber access to certain locations.  Please list your city's current competitor(s) for Internet Access service.  Three open access ISP's that use our cable infrastructure as well as	vice.
If yes, please provide the following information:  Tax revenue increase Tax revenue decrease  Dollar amount of tax revenue impact  Tax source impacted: Sales tax Property tax Other (please explain)  Please provide a statement of the net impact of your city offering Internet Access service.  For example: helpful to school, industrial development, new source of revenue, etc?  Brought broadband to locations that previously could not obtain it.  Brought broadband competition to previously served DSL locations.  additional broadband options to public by adopting an open access provided fiber access to certain locations.  Please list your city's current competitor(s) for Internet Access service.	vice.
Tax revenue increase Tax revenue decrease Dollar amount of tax revenue impact  Tax source impacted: Sales tax Property tax Other (please explain)  Please provide a statement of the net impact of your city offering Internet Access service.  Brought broadband to locations that previously could not obtain it.  Brought broadband competition to previously served DSL locations. additional broadband options to public by adopting an open access provided fiber access to certain locations.  Please list your city's current competitor(s) for Internet Access service.	vice.
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and satellite ISP's in our area. Multiple dial-up ISP's exist as v	/ell.
Please provide a map of the service area for Internet Access service. Is this sersame as your competitors'? How does it differ?	•
Area is the same as our internet open access providers. It is diff	erent than
the other cable company who also provides internet. Area map is at	tached.
Please provide a schedule, pamphlet or brochure of Internet Access services and services, along with prices, that your city provides. For example, what are the what features come with each, and what are the prices?  See attached.	

For help with this survey, please contact:

Adam McKinnie

Email: adam.mckinnie@psc.mo.gov

#### **Equipment Rental Rates**

Impulse Addressable Converter (Additional Sets)	\$ 1.50
Addressable Converter (Additional Sets)	1.25
Non-Addressable Converter with Remote	1.00
Digital Converter (Additional Sets)	4.50
Digital Remote (Additional Sets)	2.00
Digital Video Recorder (DVR)	20.00

#### **Installation of Single Cable Line Rates**

Unwired Home	\$ 32.10
Pre-wired Home	26.75
Multi-Family Residence	16.05
Additional Outlet (Same Trip)	13.38
Additional Outlet (Separate Trip)	16.05
Relocate Outlet (Same Trip)	13.38
Relocate Outlet (Separate Trip)	16.05
Wiring Within Walls (Per Outlet)	42.80
Digital Converter (Same Trip)	10.70
Digital Converter (Separate Trip)	13.38
Reconnect Residential Service	21.40

### Other Charges

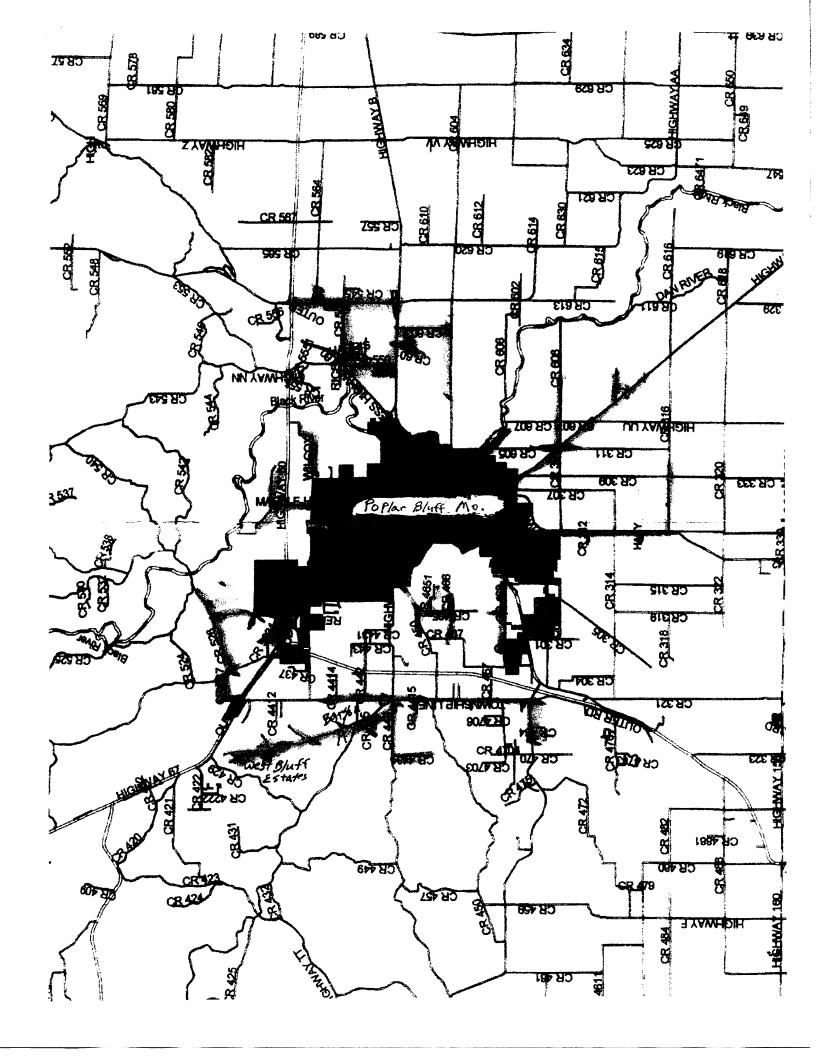
Hourly Service Call	\$32.10
Late Fee	5.00
Returned Check Fee	20.00
Franchise Fee	5%
FCC Fee (Monthly)	0.05

# Bata Services Rates - Residential

Broadband Cable Internet Access – 256 K	\$29.95
Broadband Cable Internet Access – 512 K	34.95
Broadband Cable Internet Access – 1 Mb	44.95
Broadband Cable Internet Access – 2 Mb	54.95
Broadband Cable Internet Access – 3 Mb	64.95
Cable Modem Rental	5.00
EMTA Modem Rental	5.50

# Data Services Rates - Business

<sup>\*</sup>Higher internet speeds are available to businesses with special requirements are priced per site upon a survey of requirements needed.



#### MINUTES OF REGULAR MEETING DECEMBER 20, 2010

The meeting of the Municipal Utilities Advisory Board was held on Monday, December 20, 2010 at 3000 North Westwood at 3:00 p.m.

Members present: Landers, Christian, Moffitt, with Davis presiding.

#### **DISCLOSURE OF INTEREST**

There were no conflicts of interest that dealt with either any item on the printed agenda or with any matter discussed at a previous meeting from any Advisory Board members present at the December 20, 2010 meeting.

#### **READING OF MINUTES:**

The minutes of the previous meeting held December 6, 2010 had been distributed with the agenda for the December 20, 2010 meeting prior to the meeting. Motion was made by Moffitt, seconded by Christian and carried to approve the minutes as presented.

#### **ACCOUNTS AND CLAIMS:**

The accounts and claims against the Electric, Water-Sewer and Cable Departments were read and checked. Motion was made by Landers, seconded by Moffitt and carried that the bills be approved as presented and certified to the Mayor and City Council for payment thereof. The motion covered Electric checks #10162-#10229, Water-Sewer checks #6014-#6054, Cable checks #11054-#11096 and payroll checks #24310-#24447. The above motion also covered Electric check #10202 in the amount of \$58.73 which represents the Manager's expense.

#### **BUSINESS:**

#### **Charge Offs**

Manager Bach stated as the Board is aware all charge offs must be approved by the Board. He stated this particular charge off is for the electric, water and sewer at 101 Johnson Drive. He stated if the Board will recall we recently purchased the old Powell Supply Building located at 101 Johnson Drive for the Water-Sewer Department. Manager Bach stated this is simply charging off all utilities for this location.

Motion was made by Moffitt seconded by Christian and carried to approve adding 101 Johnson Drive to the list of charge offs.



#### Southwestern Power Resources Association 2011 Membership Dues

Manager Bach stated this is our annual membership dues with Southwestern Power Resources Association. He stated our dues this year are \$9,796.00. He stated this is the same amount as last year's. Manager Bach stated these dues are based on the percentage of our allocation with Southwestern Power Administration. He stated Southwestern Power Resources is a very important lobbying group for Southwestern Power Administration which is in turn very important to us. He stated he would recommend we continue participation in Southwestern Power Resource Association because of their informational and lobbying efforts.

Motion was made by Landers, seconded by Christian and carried to approve the 2011 Southwestern Power Resources Association's annual membership dues in the amount of \$9,796.00.

#### Settlement Agreement with Missouri Joint Municipal Electric Utility Commission

Manager Bach stated this settlement agreement is between the City of Poplar Bluff and Missouri Joint Municipal Electric Utility Commission (MJMEUC) regarding Plum Point transmission rights. He stated if the Board will recall Poplar Bluff and Kennett were each assigned 20 megawatts of transmission rights from the Plum Point Power Station. He stated MJMEUC has taken these 40 megawatts and wants to disperse them between Kennett, Poplar Bluff, Carthage, Malden and Piggott. Kennett and Poplar Bluff feels that these rights were intended for us only and have asked MJMEUC to release them to us. He stated since MJMEUC did not show any intention of doing this and both cities filed suit against MJMEUC regarding these transmission rights back in January.

Manager Bach stated MJMEUC has now offered a settlement agreement that includes a permanent and irrevocable assignment of 20 megawatts of transmission rights from Plum Point for the next 30 years if Poplar Bluff will dismiss the lawsuit against them. He stated this is what we believed was entitled to us when we began this lawsuit. He stated we are still in the process of drafting a formal settlement agreement and hopefully will have them finalized in the next few weeks.

The Board asked how much Poplar Bluff and Kennett have spent on attorney fees.

Manager Bach stated each city has spent approximately \$160,000.

The Board felt the settlement agreement should also include the reimbursement of legal fees incurred by the City of Poplar Bluff and Kennett.

Manager Bach stated he would contact our attorney regarding this request.

#### Amendment to Minutes Dated July 19, 2010

Manager Bach told the Board there was a clerical error in the minutes dated July 19, 2010. He stated

#### MINUTES OF REGULAR MEETING

#### **DECEMBER 20, 2010**

in section "Policy Manual - Open Access Users-Internet Rates" the following should be changed.

The first eight (8) megabits up to sixteen (16) megabits
Usage over eight (8) megabits
\$1,051.34 per megabit
\$325.00 per megabit

He stated this is the correct wording.

Up to sixteen (16) megabits

Usage over sixteen (16) megabits

\$1,051.34 per megabits
\$325.00 per megabits

Motion was made by Moffitt, seconded by Christian and carried to approve the amendment to the July 19, 2010 minutes.

#### Policy Manual - Appendix "C"

Manager Bach stated he wanted to clarify "Appendix "C" of the policy manual is for all customers including residential, commercial and industrial. He stated Wally Duncan, City Attorney, feels the existing policy is sufficient but Mr. Duncan felt it should be clarified by the Board that customers includes all residential, commercial and industrial and not just residential.

There being no further business to come before this meeting of the Advisory Board, motion was made by Landers, seconded by Moffitt and carried to adjourn.

Respectfully submitted,

Tucker Davis, Chairman

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Approved \_\_ JANUARY 18 , 2011.