

SEMO TIMES

PRINT

Southeast Missouri's News and Entertainment Community

SEMO.net and SEMO TIMES have merged to form Southeast Missouri's News & Entertainment Community. Brian Becker plans to bring the area a unique weekly newspaper in addition

to a 24/7 online, local news source.

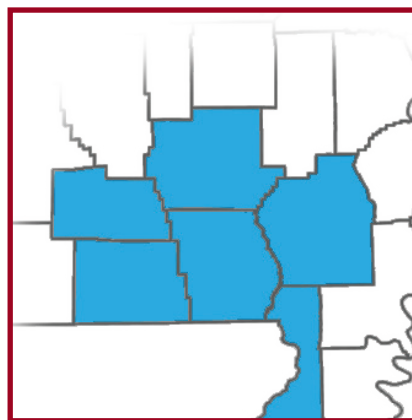
The magazine-style newspaper will be a 16-page, full-color, four-column, newspaper distributed each Thursday.



DISTRIBUTION



| | |
|-----------------|-------------|
| Butler County | 1600 papers |
| Stoddard County | 1300 papers |
| Dunklin County | 1300 papers |
| Ripley County | 300 papers |
| Carter County | 300 papers |
| Wayne County | 300 papers |



ONLINE



ADVERTISING RATES (For limited time: buy print and get online free)

1/4 Page Print Ad
Online Sidebar Ad
dim: 4.75 x 5.5 | px: 336 x 280

\$275 Weekly Rate

\$250 4-Issue Contract

\$225 10-Issue Contract

1/2 Page Print Ad
Online Large Banner Ad
dim: 9.75 x 5.5 | px: 728 x 90

\$475 Weekly Rate

\$425 4-Issue Contract

\$375 10-Issue Contract

Full Page Print Ad
Online Large Banner Ad
dim: 9.75 x 11.5 | px: 728 x 90

\$875 Weekly Rate

\$800 4-Issue Contract

\$725 10-Issue Contract

2" Banner Print Ad
Online In-Post Article Ad
dim: 9.75 x 2 | px: 300 x 100

\$250 Weekly Rate

\$220 4-Issue Contract

\$190 10-Issue Contract

1/8 Page Print Ad
Online In-Post Article Ad
dim: 4.75 x 2.25 | px: 300 x 100

\$175 Weekly Rate

\$155 4-Issue Contract

\$135 10-Issue Contract

1/4 Page + 2" Banner Print Ad
Online Large Banner Ad
dim: 4.75 x 5.5 & 9.75 x 2 | px: 728 x 90

\$425 Weekly Rate

\$400 4-Issue Contract

\$380 10-Issue Contract