

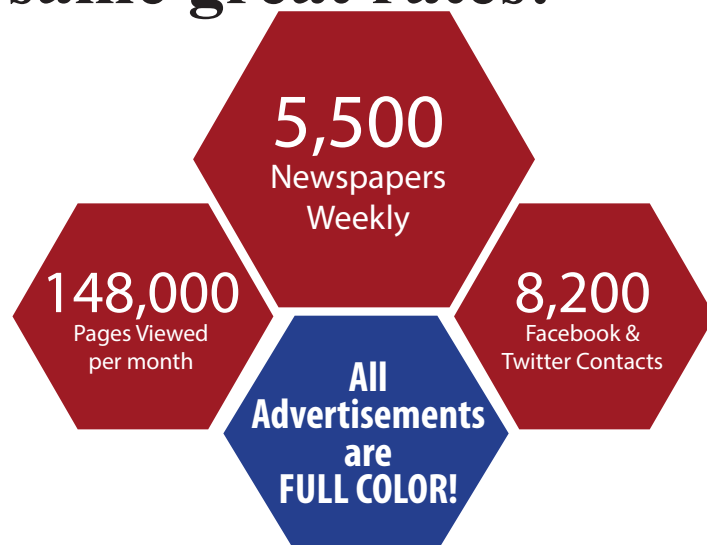
# SEMO TIMES

*Southeast Missouri's News and Entertainment Community*



**Print and Online for same great rates!**

Butler County	2300 papers
Stoddard County	1300 papers
Dunklin County	1300 papers
Ripley County	300 papers
Carter County	300 papers
Wayne County	300 papers



SEMO TIMES and semo.net are rapidly becoming the area's goto news and entertainment source. We carefully track our distribution at each of our 130 locations throughout the six-county area. 84% of all newspapers are being picked up by area readers. Advertising with SEMO TIMES is good for your business; it's good for our sustainability; and, it's good for our region to have another media voice: it's a WIN-WIN-WIN.

## ADVERTISING RATES

### 1/4 Page Print Ad

Online Sidebar Ad

Dimensions: 4.75 x 5.5 | Pixel: 336 x 280

**\$275**  
Weekly  
Rate

**\$250**  
4-Issue  
Contract

**\$225**  
10-Issue  
Contract

Actual Size

### 1/8 Page Print Ad

Online In-Post Article Ad

Dimensions: 4.75 x 2.25

Pixel: 300 x 100

**\$175**  
Weekly  
Rate

**\$155**  
4-Issue  
Contract

**\$135**  
10-Issue  
Contract

Actual Size

### Full Page Print Ad

Online Large Banner Ad

Dimensions: 9.75 x 11.5 | Pixel: 728 x 90

**\$875**  
Weekly  
Rate

**\$800**  
4-Issue  
Contract

**\$725**  
10-Issue  
Contract

### 1/2 Page Print Ad

Online Large Banner Ad

Dimensions: 9.75 x 5.5 | Pixel: 728 x 90

**\$475**  
Weekly  
Rate

**\$425**  
4-Issue  
Contract

**\$375**  
10-Issue  
Contract

### 2" Banner Print Ad

Online In-Post Article Ad

Dimensions: 9.75 x 2 | Pixel: 300 x 100

**\$250**  
Weekly  
Rate

**\$220**  
4-Issue  
Contract

**\$190**  
10-Issue  
Contract

### 1/4 Page + 2" Banner Print Ad

Online Large Banner Ad

Dimensions: 4.75 x 5.5 & 9.75 x 2 | Pixel: 728 x 90

**\$425**  
Weekly  
Rate

**\$400**  
4-Issue  
Contract

**\$380**  
10-Issue  
Contract

**For limited time:  
Buy Print and get Online Free**